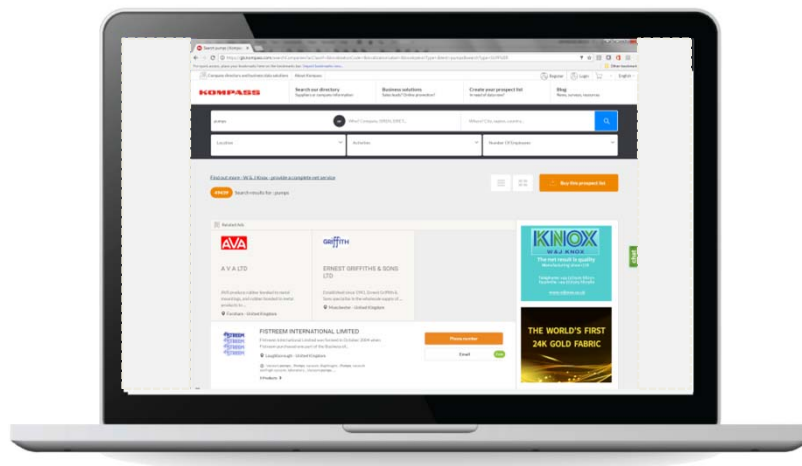


Attract New Business With

KOMPASS DIGITAL MARKETING



Find. Attract. Connect. Engage.



0800 0185 882

sales@kompass.uk

www.kompassinfo.co.uk



HELPING YOU WIN NEW BUSINESS

With more than **4 million** searches performed online every minute, the challenge for all companies is to be found **quickly and easily** by the right audience and as a result **win new business**.

As the market leading, global B2B online directory, **Kompass.com** attracts **7.5 million** users every month. Alongside a uniquely powerful product & service search engine, our range of **Digital Marketing Solutions** are focused on driving relevant enquiries from potential customers and helping to improve online brand visibility.



SHOWCASE YOUR
PRODUCTS & SERVICES



ATTRACT NEW
BUSINESS LEADS



MANAGE YOUR
OWN WEBSITE SEO

GAIN A COMPETITIVE ADVANTAGE FROM OUR OPTIMISED GLOBAL MARKETPLACE

CHOOSE YOUR DIGITAL MARKETING PACKAGE...



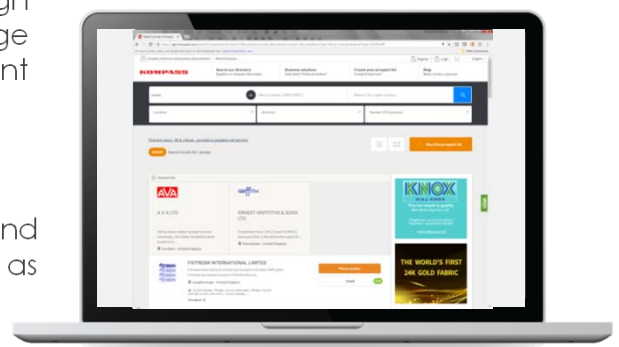
Fully optimised **Booster** local or global company profile listed on the Kompass directory. Premium company status with top positions in relevant product or service search results. Putting your company in front of the right decision makers when they are looking to make a purchasing choice.



PPC 1000 is a fully managed ad campaign with all the benefits of a Booster package that guarantees to drive 1000 relevant enquiries to your company profile.



Our **SEO Wizard** will help you optimize and increase your website traffic. Available as a stand-alone tool or add-on to our Booster or PPC packages.



Target your market promotion across 69 countries and enjoy the flexibility of focusing locally, nationally or globally.



Manage your online company profile, with our company profile builder, including 55k product & service classifications.



Our locally based customer support team are available to help if you need help with using any Kompass tools.



With Kompass you can find & download sales & marketing lists with access to our 10.5 million global B2B company database.



DIGITAL MARKETING KEY FEATURES

Engage more effectively with your target audience




With your Kompass.com profile listing, Booster includes a range of tools to showcase your products & services. These include a fully optimised company profile, keywords, premium positioning, product catalogues, videos and translations in 26 languages. As well as direct messaging from buyers and site users looking for information and RFQ's.

Attract new business leads

Our fully managed and effective PPC offers 1000 guaranteed visits to your company profile. With the help of our PPC experts we will guide you through the setup process and then manage your PPC campaign.

Manage your own website SEO

Our stand alone SEO Wizard is the ideal choice for companies not wanting to invest in costly SEO services but who want to increase their website traffic. This easy to use tool is designed to help users manage all aspects of website SEO, such as keywording, sitemaps and social content, even if they have little or no SEO experience.

| |  Booster |  PPC 1000 |  SEO Wizard |
|--|---|--|---|
| | Engage more effectively with your target audience and attract new business leads | Our fully managed PPC service will drive relevant enquiries to your Kompass profile | Our straightforward DIY SEO Wizard that helps you manage your website SEO effectively |
| Fully Optimised Company Profile (Company Logo, News, Brands/Tradenames) | ★ | ★ | |
| Premium Ranking | ★ | ★ | |
| Product Posts (Unlimited) (26 Languages Available) | ★ | ★ | |
| Business Description Translation (26 Languages Available) | ★ | ★ | |
| 10 x Corporate/Product Videos | ★ | ★ | |
| 5 x Catalogues | ★ | ★ | |
| 5 x Keyword Phrases | ★ | ★ | |
| Fully Managed PPC Ad Campaign (1000 visits GUARANTEED) | | ★ | |
| Website Learning Centre (Improve organic rankings) | | | ★ |
| Google Analytics (Results analysis & advice) | | | ★ |
| Social Content (Best practise management) | | | ★ |

...and with our **cost effective** annual subscription, you can access all of these features
for less than **£120 per month**.



HOW DIGITAL MARKETING WORKS...



Register on Kompass.com

Add your company profile to Kompass using our company profile builder. We have **55k uniquely detailed** product & service classifications available for you to select from, as well as giving you the opportunity to add detailed company & contact information.

With access to your own Kompass portal, you can then edit, update and **manage your company profile** at any time.



Boost your company profile

Build and enhance your profile on Kompass by showcasing your products and services. Our **Booster package** can be built to suit your requirements, from a range of different options, whether you want to target companies locally, nationally or globally.

With Kompass data available in **69 countries** across Europe, Asia-Pacific, Middle East & Africa and the Americas, we can even help you **target markets** in specific countries, with focused keywords, as well as activity translations in **26 languages**.



Drive relevant enquiries

You've got a great business and website, but they need to be found and this presents a **significant challenge** for any company with an online presence.

PPC is an online advertising model that allows companies to pay to display ads for their products or services, so they appear on Google when potential customers are searching for them online.

However managing successful PPC campaigns is a **complex task** that requires expert knowledge. This is where we can help, offering you full management of the whole process, along with **1000 guaranteed visits** to your company profile.



SEO made easy

With access to our DIY SEO Wizard you can manage your website **SEO more effectively**. You can purchase access to the wizard as a stand-alone tool or as an add-on to your Booster or PPC package.

This easy to use tool takes the **myths out of managing SEO**, giving companies the ability to manage their online presence and grow their website traffic without the need for SEO expertise.

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